



Presentation Skills Course

7 AUGUST
2026

Princess Fatma Academy





Present Up
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THRID WAVE

Presentation Skills Course

Course Director

Dr. Amr Hassan Al Hasany

MD, FEBN

Consultant And Professor Of Neurology
Kasar Al Ainy Faculty Of Medicine, Cairo University

Fellow European Board Of Neurology,



Presentation Skills Course



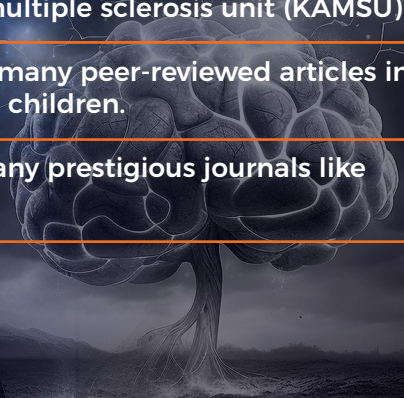
Dr. Amr Hassan is currently a Consultant and Professor of Neurology at Kasr Al Ainy Hospital, Cairo University. He is the Vice President of the middle East and North Africa Society for Headache. He is a Fellow of the European Board of Neurology since 2016.

Dr Hassan was a co-opted International Headache Society (IHS) board member during the period from 2021- 2023. Currently, He is a member of the IHS committee of education, committee of membership and committee of regional societies.

He is also a board member of Headache chapter and multiple sclerosis chapter of the Egyptian Society of Neurology and the Council of Egyptian Fellowship of Neurology and the former head of its training committee. He is the former director of Kasr Al Ainy multiple sclerosis unit (KAMSU)

Dr Hassan has authored and co-authored many peer-reviewed articles in Multiple sclerosis, Headache in adults and children.

Dr Hassan has published extensively in many prestigious journals like Lancet and Nature



Presentation Skills Course

DESCRIPTION

Public speaking is one of the greatest tools for any professional to leave a compelling impact. It's the secret ingredient that makes any speech an unforgettable experience for the audience. Presentation skills should be acquired by anyone who wants to achieve these goals.

This course will help you deliver a powerful, persuasivespeech/presentation that achieves its goals and presents you as a credible professional speaker including charismatic presence (voice and body language), visual media, and interaction

This course is a highly interactive training course that would be beneficial to anyone trying to instruct, sell, or persuade people, providing each participant the opportunity to practice live presentation and learn from other's experiences. Moreover, it includes a range of videos, workshops and exercises.

Presentation Skills Course

OBJECTIVES



After completing this course, participants will be able to:

Overcome the stage fright of public speaking.

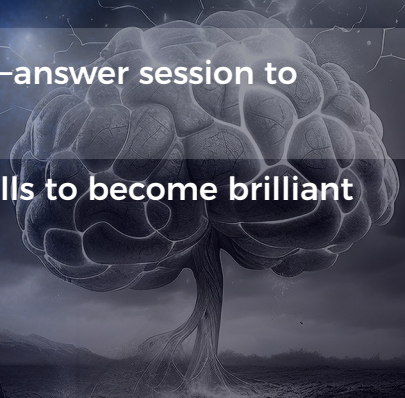
Build a professional presentation that meets the presentation needs.

Learn about different types of supporting material to determine the most convenient ones to his/her presentation.

Master the delivery of the presentation through managing body language and voice.

Conduct an effective question-and-answer session to handle challenging questions.

Be acquainted with the needed skills to become brilliant speaker



Presentation Skills Course

Friday
 7 AUGUST
2026

09:00
09:45 **Registration & Welcome**

09:45
10:00 **Introduction to the Course**

Session

01

Presentation Strategy

10:00 Choosing a topic with impact
12:30 Knowing your audience
Presentation formats
PowerPoint tips & design principles
Top 10 presentation mistakes
Use of AI In Presentation

12:30
02:00 **Group Photo, Gomaa Prayer & Lunch**



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Session

02

Public Speaking Fundamentals

02:00 Podium anxiety
03:00 Presence and room setup
Body language and vocal control
Handling interruptions and tough questions

Session

03

From Followers to Patients

03:00 The Art of Medical Influence & Ethical Marketing on Social
03:30 Media
Building a credible medical brand
Content that educates and converts
Do's and don'ts of medical marketing
Turning engagement into real clinical value



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Session

04

Completing the T.A.S.K of a great Doctor
How to be A Trustworthy, Accountable,
Successful, and Knowledgeable Doctor

Speaker

Prof. Aly Hassib

Professor of General Surgery
Kasr Al-Ainy Faculty of Medicine
Cairo University

03:30 Fundamentals of the Doctor-Patient Relationship
04:00 First impressions that matter
Communication that builds confidence
Empathy vs. authority balance
Managing difficult conversations

04:00
04:30

The Speaker' Competition

04:40
05:00

Wrap Up, Closing & Prizes



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